

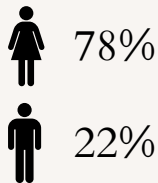


Shirleigh

SOCIAL MEDIA MANAGER & CONTENT
CREATOR

About me

Hello! I'm Shirleigh, a digital content creator for more than 15 years. I have supported businesses and celebrities build their social media profiles and online communities on LinkedIn, Twitter, Facebook and Instagram.



92.4% UK
4.5% Ireland
1.2% USA



Reach



Engagement

@SHIRLEIGHSHIRLZ

2K

INSTAGRAM
FOLLOWERS

26M

VIDEO VIEWS
FEB 2024 - FEB
2025

18K

TIKTOK
FOLLOWERS

854K

TIKTOK
ENGAGEMENTS
FEB 24 - FEB 25

AUDIENCE
INTERESTS

TV SHOWS

ENTERTAINMENT

LIVE EVENTS

MUSICAL THEATRE

WHAT CAN I DO FOR YOU?

Do you want to bring some colour, creativity and flair to your socials? I can help you!

With your products/services and my social media expertise, I can help you level up your social media game to attract the RIGHT audience for you. My authentic, humourous and warm approach to content creation will light up your social media feeds and ad campaigns.



SERVICES

SOCIAL MEDIA TAKEOVERS

SHORT FORM VIDEO REVIEWS

LIVE EVENT COVERAGE ON SOCIALS

TIKTOK LIVES AT EVENTS

EXCLUSIVE CONTENT CREATION

EVENT INTERVIEWS

SPEAKER/PANELLIST/RADIO



[VIEW MY TIKTOK FOR VIDEO CONTENT STYLE](#)

Shirleigh +



After noticing an untapped niche on TikTok, I began creating Strictly Come Dancing content in 2023. I'm known for my "chaotic theory" content where I try to predict things such as pairings, celebrities and upcoming dances. I have amassed a following of nearly 18k on TikTok. I gain around 6,000 followers per Strictly season.

16M

Video Views During Season

524K

TikTok Engagements

5789

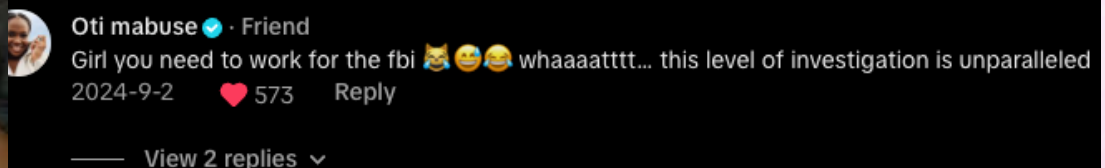
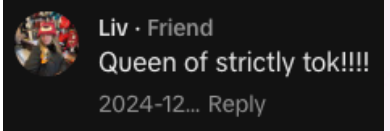
New Followers During Season



One of my most popular videos came from when I found out two of the Strictly 2024 pairings via Spotify playlists. This video gained mainstream media coverage and turned out to be true!

METRO WalesOnline Manchester Evening News

Taking to TikTok to share her theory after spotting a huge clue, content creator [@shirleighshirlz](#) revealed screenshots of playlists appeared to have been created by Katya Jones and Michelle Tsiakkas, named 'Wynne' and 'Jamie' respectively.



Shirleigh +



Fanatics Events

I attended Wrestlemania in Philadelphia and used Twitter (X) to share my experiences with other users who didn't know what to expect as WWE World did not provide much information.

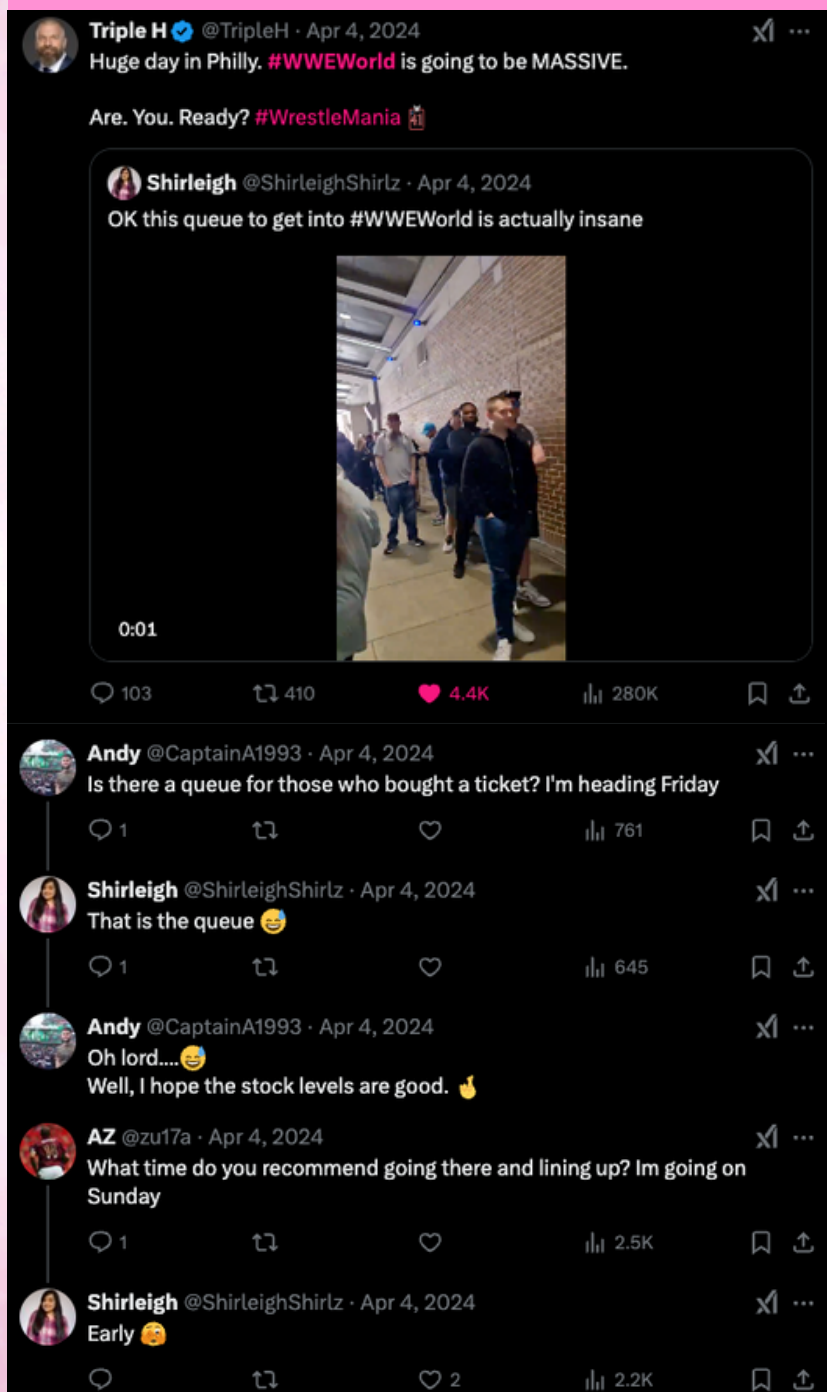
1.5M

Reach

523K

Video Views

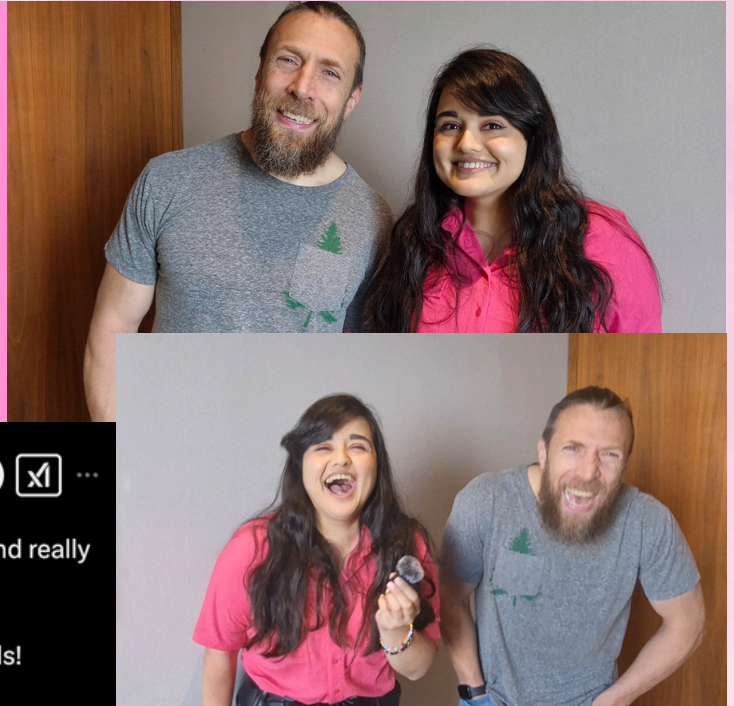
(4th - 8th April 2024)



As a result of my live coverage on Twitter (X), I became an unofficial guide to the WWE World event, sharing live coverage of what was happening and answering questions from other fans. In person, people were thanking me for helping them.

Shirleigh + FIGHTFUL

I was asked by Fightful - the world's largest wrestling news website - to conduct video interviews with AEW Superstars leading into their All In Event in London. With experience in videography, I conducted interviews with Bryan Danielson, Mariah May, Orange Cassidy, Darby Allin and Willow Nightingale.



 **Sean Ross Sapp of Fightful.com** 
@SeanRossSapp

Subscribe  ...

Shout out to @ShirleighShirlz. She stepped up on short notice and really helped out @Fightful and killed it on camera today.

We will ask her to do some more of these when the occasion calls!

10:20 PM · Aug 23, 2024 · 35.9K Views

12 19 168

My interviews were praised for being endearing, authentic and genuine.

I worked with the Fightful team on the delivery of the interviews in a timely manner.

-  **AJ** @AJ_Creed · Aug 23, 2024
She was amazing, cannot wait to see more!
2 230
-  **Cathy** @Blue70517 · Aug 23, 2024
Thanks for bringing her in. Go Shirleigh!
2 310
-  **JMarWV** @JMarWV247 · Aug 24, 2024
If she was the one interviewing Mariah she did great
1 48
-  **Kyle Torres** @Str8_Edge_Angel · Aug 23, 2024
She's great!



-  **@JayRojas-zy6rv** 5 months ago
Very endearing and the interview came off genuine, and it's Fightful ? Holy Shit . Plot twist!
1  Reply
-  1 reply
-  **@shirleighshirlz** 5 months ago
OK I'm taking this as a massive compliment so thank you 🙏
1  Reply

[WATCH MY BRYAN DANIELSON INTERVIEW](#)